

Richmond County Savings Foundation
is a proud sponsor of the Dewey Does
110% Fitness campaign.

*The Dewey Does organization reinforces what parents,
teachers and coaches say everyday.*

Congressman Michael E. McMahon

NEW DEWEY DOES CHARACTER HELPS MILLIONS OF KIDS

At Last! A Sports-Themed Character That
Promotes Fitness...Cartoon Character Helps
Millions of Kids Do their Best and Give 110%.

NewsNYNY.com



NY State Senator, Diane J. Savino

Accepting a plaque from Dewey Does
Senator Savino says "I'm a Dewey Does Kid"

Contributing Supporters

Health Plus New York
Senator Diane Savino
A Brighter Day Learning Center
Texas City, TX



Dewey Does visits the Body Sculpt
Children's Health Expo in Harlem, N.Y.

The 'What does Dewey Does do?'
110% Fitness campaign has appeared
in over 100 schools and youth
community organizations as well as
viewed by over 45,000 children.



Dewey Does Foundation, Inc.

P.O. Box 30096
Staten Island, New York 10303

www.DeweyDoes.org

Dewey Does®

110% Sports & Fitness

#I See Me



DEWEY DOES FOUNDATION

GET SOCIAL WITH DEWEY DOES

On the web: DeweyDoes.com

Facebook: @RealDeweyDoes

On Twitter: @RealDeweyDoes

On Instagram: @RealDeweyDoes

#ISeeMe

#DeweyDoesDiversity

#WeNeedDiverseBooks

The Dewey Does Foundation

The Dewey Does Foundation is a not-for profit 501(c)3 organization dedicated to "Promoting Youth Nutrition & 110% Fitness and the Fight against Youth Obesity".

Our mission is to provide information and motivation to youth about the risks of obesity and poor health vs. being active, playing sports and staying fit. Dewey Does will deliver his 110% message with education, entertainment and youth sporting events.

Dew 110 Sponsor A Child

The Dew 110 sponsor a child fitness program will assist under privileged children by exposing them to fitness programs, creative arts and sports camps free of charge. This campaign I runs from June to September annually targeting small businesses and individuals to commit to a donation of \$110 monthly for a 12 month period or a single donation in the amount of \$1,320. The goal is to raise \$145,200 from 110 donors or more.

How will this program serve communities and youth around the U.S.? By partnering with a variety of youth organizations that offer children ages 7 to 12 and 13 to 15 the opportunity to learn about the value of proper fitness and health as well as new sports and creative dance that they would not ordinarily have the opportunity to experience.

Youth obesity is a major concern in the United States. Due to poor food choices and the absence of active lifestyles many health issues are presenting themselves in the young. It is the goal of the Dewey Does Foundation, through positive reinforcement, to encourage children through the entertainment media to enrich themselves academically while also teaching them the importance of eating right and exercising. We are committed to the development of strong, curious minded young people. We have placed a special emphasis on reaching youths who don't have the opportunity to participate in athletics and other physical activities.

Each participant will receive a scholarship to one of the selected host fitness camps in their community and receive a Dewey Does bundle pack, a Dew 110 tee shirt, will attend a Dew 110 health and fitness workshop and have the opportunity to meet Dewey Does himself.

Currently this program is available in Houston, TX, Staten Island, NY, and Charlotte, NC. Please look for expanding programs in the future by following Dewey Does on deweydoes.org and his Facebook page.

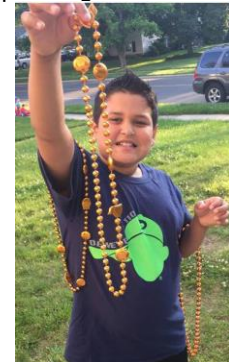
Due to physical, economic and emotional impediments, many of our young people are not active. Dewey Does acts as an example for these

‘forgotten’ young people. Dewey and his friends teach young people the importance of healthy eating habits and how an active life through sports will improve their quality of life - throughout their entire life. Dewey Does motivates children to exercise and **Dew 110!!!**

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**The Dewey Does Foundation is solely supported by contributions from public and private corporations, individuals and institutions.**

DEW 110 BEADS 4 DONATION - SHOW YOUR LOVE FOR SPORTS AND FITNESS. MAKE A DONATION BY WEARING THE DEWEY DOES SPORTS BEADS.

- \$5 Donation** - Soccer, Baseball, Football and/or Basketball beads
- \$10 Donation** - Go above and beyond Dew 110 Jumbo Beads - 16 Millimeter
- \$30 Donation** - Collect them all and receive a special gift



**Dewey Does Kids Lead Less Obese Lives!**

**Empowering a child to “believe in” their best self, find courage and inner strength to successfully surmount any sport challenge or life adventure; is our inspiration for the “Dew 110” message.**