

BOOK STORYTELLING CAMPAIGN: CHILDREN'S AUTHOR TEAMS UP WITH NON-FOR-PROFITS TO PROMOTE LITERACY

Reading offers wonderful benefits to children. It builds their confidence and self-esteem, encourages leadership, improves emotional intelligence, helps them sleep soundly, inspires them, and above all, it makes them happy.

When we introduce kids early on to true-to-life motivational stories told minute-by-minute, as it seems to a nine-year-old boy, we give them strong awareness which in turn will help them become even more responsible in life.

Getting the message across through a recognizable character will help the children to easily connect with and relate to the story. "Children tend to follow characters that remind them of themselves," says Author, Thomas Kinslow.

What does Dewey Does do? He helps animate millions of kids. He is an ordinary kid, but with a passion for sports. He knows the value of fair play and hard work. Dewey Does always gives his 110% at anything he endeavors.

Through the Dewey Does book storytelling program, we can send awareness across even louder and reach as many families and kids as possible. This truly inspiring campaign will be perfect for young readers who are in grades 3 to 5.

Empowering Kids!

By giving them the right tools and exposing them to wonderful real-life success stories, we empower our children towards believing in their best selves, achieving their goals, finding their strengths, overcoming social challenges, surmounting any obstacle that will come their way, and giving them an exciting and interesting life.

A healthy child is a strong child! Dewey Does Foundation is a champion for the youth. Through this program, we help promote health and literacy at once.

The children are our strength and they are the very foundation of this program and we believe that it is our responsibility to help them become the best versions of themselves.

Make a Mark Through Storytelling

Would your organization like a story book with your brand message written exclusively for your audience? Share your story with thousands of young students. Your stories will be brought to life by 9-year-old Dewey Does.

Our book storytelling campaign is part of our own fundraising efforts for the Dewey Does Foundation and helps non-for-profits raise funding for their causes, too. Thomas says, "this campaign allows me to share so many stories with young readers and help other organizations which, to me, seems like a fun thing to do."